



FOR IMMEDIATE RELEASE

The Transformation of Home Economics - What does the future hold?

Ontario, (March 13, 2017) – On March 25th at the Holiday Inn Guelph Hotel and Conference Centre, the Ontario Home Economics Association (OHEA) will transform the future of home economics. Geared to attract Professional Home Economists, Dietitians, Nutritionists, bloggers and university students, OHEA's 38th annual conference promises a full day of professional development, networking, inspiration and fun for delegates, speakers and sponsors.

The jam packed agenda includes dynamic speakers, skill exchange breakout sessions, a student focused panel discussion, award presentations and plenty of time to network, visit exhibits and participate in the popular silent auction and raffle.

Keynote Speaker - **Bobby Umar** - Executive leadership coach, authority on personal branding and TEDx speaker will kick-off the day with a strong dose of inspiration and authentic connection.

Other speakers include:

- **Mandi Fields**, Bell Media TV & Radio - *Raising awareness & support for women in need in your communities*
- **Tonia DeBellis**, Owner of Tonia DeBellis Collection - *Designing for women with active lifestyles*
- **Lisa Kennedy**, Canadian Partnership for Consumer Food Safety Education - *The role of partnership through a case study - mechanical meats*
- **Jennifer Durst**, Canadian Mental Health Association Waterloo Wellington - *Stress and Resiliency*

Skill exchange breakout sessions, led by Professional Home Economists and experts in their fields, will give delegates the opportunity to learn two new skills and network with like-minded professionals. Choose from eight sessions including: sewing, social media, cookbook writing, finance, recipe writing, food label reading, crochet and adult learning.

Panel speakers will discuss their career journeys and what the association and Professional Home Economist designation means to them. With a focus on student engagement and growth, this discussion offers the opportunity for an open forum to discuss education, career paths and how to navigate the post-university world.

Conference sponsors include Manitoba Canola Growers, Canada Beef, Crop Life Canada, Canadian Bankers Association, Egg Farmers of Ontario, Bernardin, Ontario Pork and the Peanut Bureau of Canada.

Conference details and registration information at: www.oheaconference.ca.

OHEA is a self-regulated body of professional Home Economists that promotes high professional standards among its members so that they may assist families and individuals to achieve and maintain a desirable quality of life.

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For further information, please contact:

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