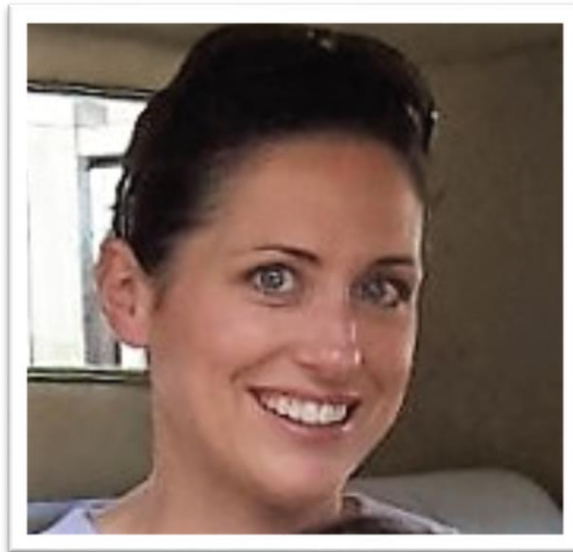


For Immediate Release

OHEA Welcomes New Association Coordinator



Carolyn Frail, P.H.Ec.

The Board of Directors of the Ontario Home Economics Association (OHEA) is pleased to announce the appointment of **Carolyn Frail, P.H.Ec.** as **Association Coordinator**.

A graduate of Ryerson University, with a BAsC in Food and Nutrition, Frail is a Toronto-based Professional Home Economist with over 15 years of diversified experience in food and nutrition freelance writing, proposal writing, project management, strategic planning, consulting, sales and marketing for both profit and not-for-profit organizations.

Carolyn's background includes work for the Women's Culinary Network, the Oat and Barley Council of Ontario, the Ontario Food Protection Association, Chapters, CIBC, President's Choice Financial, and most recently Taste Canada – The Food Writing Awards.

Embracing a passion for family, health and fitness, Carolyn lives in the Beaches neighbourhood of Toronto with her husband and their two children.

Frail begins her full time position with OHEA on May 11, 2016 and will leverage her experience and leadership skills to advance OHEA's vision, support members, reach out to like-minded groups and dispatch OHEA messages to consumers.

Carolyn Frail, P.H.Ec., can be reached at: carolyn@ohea.on.ca

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Ontario Home Economics Association (OHEA) a self-regulated body of Professional Home Economists, promotes high professional standards among its members so that they may assist families and individuals to achieve and maintain a desirable quality of life.

For further information, please contact:

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