



The Ontario Home Economics Association, a self-regulating body of registered Professional Home Economists, promotes high professional standards among its members so that they may assist families and individuals to achieve and maintain a desirable quality of day-to-day life.

To find a Professional Home Economist or for more information, contact:

Ontario Home Economics Association
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Visit our website at www.ohea.on.ca

Professional Home Economists have the credentials to be a valuable part of your team!

They have earned a degree in Home Economics or a related field of study, including Human Ecology, Family Studies, Foods and Nutrition, and Consumer Behaviour. Professional Home Economists apply their skills, knowledge and experience to deliver informed, creative solutions. Regardless of their specialization, Professional Home Economists are a trusted source of professional services – **delivering results you can count on!**

Professional Home Economists Connect with Families and Individuals – through such diverse, influential roles

- Chief Executive Officer, Ontario Association of Community Care Access Centres
- Director, Consumer Centre, Kraft Canada Inc.
- Director, School of Nutrition, Ryerson University
- Educational Consultant, Health Products and Food Branch, Health Canada
- President/Food Industry Analyst, International Food Focus Ltd.
- Senior Management & Communications Advisor, Industry Canada
- Product Manager, Robin Hood Multifoods Inc.
- Family Studies Department Head, numerous Ontario Secondary Schools
- President/Owner, Home Economics Consulting Service
- Accreditation Coordinator, Ontario Association of Credit Counselling Services
- Test Kitchen Home Economist, Canadian Living Magazine
- Assistant General Manager/Director of Research, Beef Information Centre

Integrating Traditional Skills with Your Needs of Today and the Future

PHEc – Your Assurance of Quality Services

Through professional registration, **the general public and employers are protected** by the high standards with which Professional Home Economists are legally regulated and bound to uphold. The designation “PHEc” follows the name of professionals who have been granted right to the title. When you are looking for top quality services, choose with confidence – choose a registered professional.

Look for the PHEc designation!

...with Today's Families and Individuals!

Optimize your resources through specialized professional services to:

- Direct timely consumer response programs
- Develop relevant family studies curricula
- Administer manageable family budget sessions
- Design nutritious, time-saving meal solutions
- Manage creative, cost-effective food styling projects
- Conduct applied food testing and research
- Teach practical parenting skills
- Evaluate wearability of fashion fabrics
- Communicate focused promotional messages
- Advise on current consumer food practices...

Professional Home Economists Provide the Connection – the link – between you and the needs of your target audiences!



Professional Home Economists communicate your message and, in turn, relay clearly to you the needs of those target audiences – today's families and individuals.

Professional Home Economists –

Competent, Reliable, Resourceful, Results-Oriented!

“Promoting the Science of Smart Living...At the Heart of Home Life”

Professional Home Economist is the professional registration title – and **PHEc** is the designation – of qualifying members of the Ontario Home Economics Association. The professional body received **registered status** in 1989, providing regulation by an established code of ethics, rules of professional conduct, disciplinary procedures, and standards of education and practice.

Professional
Home Economists

Keep You In Touch...